



## WE NOW HAVE AVAILABLE LOW COST ALTERNATIVE TO VIAGRA® TABLETS!

Sildenafil, the active ingredient in Viagra®, is now available in a generic 20mg tablet, and it is **MUCH** cheaper than Viagra®.

**Ex: Five 20mg tablets of Sildenafil is equivalent to one 100mg Viagra®.**

**Price: 50 Sildenafil 20 mg. (ten 100 mg. doses) \$80 vs. \$650 for ten Viagra® 100 mg.**

Note: This is the FDA approved generic of Revatio® 20mg tablet. The FDA has not approved generic Viagra®, even though the active ingredient is identical, just in a different strength.

It is The Medicine Shoppe's desire to assist you in reducing your patients's cost and increasing their ability to pay for their ED medication.

We **CANNOT** substitute any prescription (or refill) written for Viagra® without a phone call to the prescriber to get authorization for the following New Rx:

 **Rx** Sildenafil 20mg #50 - Take 2-5 tablets as needed for sexual activity

Going forward, just be sure to write all new Rxs for Sildenafil 20mg in the format above.

As with most generics, The Medicine Shoppe offers great prices based on our acquisition cost. We have no control over our competitor's prices, or if they are even stocking this new generic.

***Note to Prescribers: You can phone, fax, or E-Scribe the prescription to us. Once we receive the Rx, we will call your patient, verify their information, collect the payment and ship it to them.***

CANANDAIGUA  
**The Medicine Shoppe**

**\$80**  
+ FREE SHIPPING  
Sildenafil #50

**Ph: (716) 249-6150**

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<http://www.wnyedrx.com>